



Locks for the House

Roni Stroud raised over \$15,000 for the Kiwanis Family House with her Locks for the House fundraiser. With only 559

votes to keep her hair and 861 to go bald, plus \$2,500 from the Kiwanis Club of Grass Valley, Roni rode in the Rose Parade bald. A huge thank you to



Roni herself for all the great publicity she generated for the Kiwanis Family House.

Will she be bald at the January DCM or sporting a hat or wig? Be there to see for yourself.



December DCM – Folsom Community Children's Choir



Region 16 Conference

Who: All Kiwanis members in Divisions 7, 27 & 44.

What: Region 16 Annual Conference to elect our 2011-14 Trustee, share best practices, brainstorm new ideas, mentor and coach each other. You will have time to interact with other Kiwanis members in a meaningful way, and leave energized with ideas and tools that can be put to immediate use in your club.

When: Saturday, January 22, 2011

9:00am – Registration & Social

9:30am – 2:00pm - Workshops, Lunch, Trustee Election (lunch will be provided, including vegetarian options)

Where: Dante Club, 2330 Fair Oaks Blvd., Sacramento, CA 95825

Cost: \$10 per attendee

RSVP: by January 15, 2011 to Rae Whitby-Brummer at 209-712-2099 (cell) or raeshitby@aol.com

DCM

Monday, January 10, 2011

Oak Avenue Free Methodist Church
8790 Oak Avenue, Orangevale

All Kiwanians are welcome, especially club presidents and secretaries.

Dinner is optional; served at 5:30pm

\$10 per person. Non-eaters: \$5

Meeting begins at 6:10pm

Hosted by Lincoln

Host club is responsible for opening and closing meeting, leading song, flag salute and prayer. Bring banner, bell and podium.

Mid-Year Conference, North

For detailed information, please visit the website at www.cnhkiwanis.org under Conventions and click on the conference of your choice.

NEW THIS YEAR - for your convenience, you may register on-line instead of using a paper form. To register on-line for the North conference in Sacramento, please use this link:

<http://us.ootoweb.com/2011cnhmidyearenorth>.

Hotel reservations may be made by contacting the conference hotels directly or by using the on-line housing reservation links at our website. Please see the website for specific details regarding hotel reservations.

For those of you interested in learning more about our annual Rose Float project, there will be an Inter-club breakfast Saturday morning at 7:00 a.m. at both Mid-Year Conferences hosted by the Kiwanis Club of the Rosefloat of Pasadena.

The registration desk will open at 6:45 a.m. for those attending the Rose Float Breakfast. For all other conference attendees, the registration desk will open at 7:30 a.m. We urge **pre-registration** for the Mid-Year conferences so you will not have to stand in line to register and will be guaranteed any luncheon and dinner ticket(s) you wish to purchase. An additional \$10.00 is charged for on site registration. If you do not register on-line, please mail your registration form for the Mid-Year Conference to the District office in Rancho Cucamonga.

The General Session begins at 8:30 a.m. with plenty of presentations to enrich your Kiwanis experience and helpful information you can take back and share with the rest of your club.

A variety of informative and educational seminars will be presented, including: How to Make your Meeting Exciting, Social Media, How to Create a Kiwanis Member for Life and Marketing your Club to 20 & 30 year olds. There will be training for club presidents, secretaries and treasurers. New this year, a seminar titled "Service Projects / Fundraising" features a number of Kiwanis clubs who will share their success stories in an informal setting. In addition, you'll find help on topics

including leadership development and website development – just to name a few. Please see the seminar grid on our website for more information.

The Inter-club Luncheon will start at 12:30 p.m. At the North Conference, our luncheon will feature past Kiwanis International President Bo Shafer, who will provide us some inspirational words of wisdom.

Saturday evening will feature the Kiwanis Cal-Nev-Ha Foundation's 6th Annual Winter Gala: Peace-Love-Joy, A 1960's Groovy Gala. This year's Gala is sure to be the most far out event of the year! Come join all of the cool cats and foxes as we take guests back in time to an era filled with Chinese fire drills, hippies and music that launched a revolution. Grab your steady and beat feet for a boss night featuring choice food, jammin' live entertainment, and a righteous silent auction. Tickets for the 6th Annual Winter Gala are available at \$75 per person.

Groups of 10, including clubs and divisions, are eligible to purchase a table for the Gala at a reduced rate of \$650! Clubs may elect to support the Foundation by purchasing a table of 10 from their service accounts. As an added bonus this year, everyone who purchases a table of 10 will be entered into a drawing to receive two free registrations to the 2011 District Convention and a complimentary two-night stay at the San Diego Town & Country Resort and Convention Center. To purchase and reserve your table of 10, please complete and return the appropriate Winter Gala Table Registration Form that can be found on our website.

We urge you to take note of the upcoming deadlines:

- housing reservation deadline - Thursday, January 20, 2011
- conference registration deadline of Friday, January 21, 2011

We look forward to seeing you at our upcoming Mid-Year Conference!

Sincerely,

Jim Legler, Mid-Year Conference North Chairman



How Sweet it is!

By Jack Seigal

Many Kiwanis Clubs have sweetened their service accounts/foundations by selling See's Candy. How did that come about? First See's Candies had to have a reputation of a quality product.

Throughout the history of See's Candies, **Mary See** has symbolized the old-fashioned virtues of homemade quality and friendly service. Her original recipes are savored by millions to this day.



When **Charles See** arrived in Los Angeles from Canada in 1921 to try his hand at the confection business, he decided that no image would better reflect the personality of his fledgling venture than that of his mother. Apart from using her recipes as a foundation, See knew that keeping things in the family was the only way to bring about the kind of lovingly crafted product he desired.

See, along with his mother and his wife, Florence, opened the first See's Candies shop and kitchen on Western Avenue in Los Angeles in November of 1921. The sparkling clean, black and white shop was designed to resemble **Mary See's** home kitchen.

See's was able to grow steadily from that first shop in Los Angeles to twelve shops by the mid-1920's and thirty shops during the depression. By 1936, See's expanded to San Francisco.

Mary See died in 1939 at the age of 85, but the company's ability to adjust to changing times kept it going strong throughout the decades to come.

In 1972, the See's family sold the company to Berkshire Hathaway Inc., Utilizing his philosophy of acquiring solid companies where he could follow his "hands off" policy, **Warren Buffett** installed **Charles N. Huggins** as President and CEO.

Charles Huggins guided it with the old-fashioned values set by **Charles See** until his retirement at the end of 2005.

He is succeeded by current See's President and CEO, **Brad Kinstler**, a longtime Berkshire Hathaway team member.

It has been reported that part of the deal set by **Warren Buffett** is that he had to have an annual shipment of his favorite product, and that is the Peanut Brittle.



From **Lori Bonin**, the local See's Candy representative here is a bit of the history. The results are before the 2010 Christmas Season.

Name of Kiwanis Club	Year started selling	Total pounds
Auburn	1992	6,810
Lincoln	2001	6,274
Roseville	2007	2,925
Sacramento West	2004	2,907
Rocklin	2008	2,732
Amador	1992	1,696
Rancho Murieta	2009	1,250
Folsom	2009	1,221
Carmichael	2009	984



Three Generations

By Jack Seigal

Back in the early days of the Kiwanis Club of Sacramento Suburban, there was a member, Louis Wunschel. Then he had a son Jim Wunschel who became a Kiwanian and President of the Club. Jim later became a Lt. Governor for Division 44.

But wait there is more. Jim's wife Nancy became a Kiwanian and a member of the Kiwanis Club of Sacramento Suburban.

Together they have a son James "Scott" Wunschel. He was a Key Clubber and is now serving as President for, you guessed it, the Kiwanis Club of Sacramento Suburban.

Good blood lines. Scott is depicting the three generations.





Arco and KFH Taps?

By Pete Arney

Once upon a time, Gary Christensen came up with an idea to raise money for the Kiwanis Family House by selling hot dogs, pizza, beer, soda, candy, and

chicken baskets. Volunteers would operate a concession stand at Arco Arena during the Kings Basketball season. They would commit for a few games but could cancel with short notice if things didn't work out.

Concession stands at Arco Arena were then owned by the Maloofs, who also owned the Kings Basketball team. The Maloofs had a program that let charities operate the concession stands for a share of the profits. Gary applied and began putting his idea into practice.

Volunteers from many clubs were needed and they responded. Not only from the Sacramento area but from Reno, Santa Rosa, Fairfield, Grass Valley, Amador, Rancho Murieta, Lincoln, Davis, Woodland, Placerville, Vallejo, and the foothills just to mention a few.

Volunteers came from Kiwanis clubs, Circle K Clubs, and friends of the Family House as individuals and the UC Davis Health System. They came from all walks of life: medical doctors, nurses, bank and financial managers, engineers, real estate sales, telephone installers, and truck drivers. They rang up sales, rolled hot dogs, ran for pizza and fries, laughed, worked up a sweat, and had a great time.

That was eleven years ago. Gary's idea was a huge success. Over the eleven years volunteers worked a total of 148 events to provide over \$156,700 to help the Kiwanis Family House fulfill its mission.

The concession stand ownership changed this past year from the Maloofs to a private vendor, Levy Restaurants. Changes were made. Our volunteers adapted to new registers and operational practices like troopers. They began wearing purple caps and



shirts, and selling tons of new food items. They had to figure out a dozen new food coupons and how to ring up funnel dippers. But the fun continued and the volunteers kept coming. Fans told us they would leave the lines at other

stands and come to ours because we were faster. At our last game, we generated the most sales of the four stands, including Levy's own.

We started our 2010-2011 with 16 games scheduled. After the first four games, however, the remaining dates were canceled by Levy Restaurants due to low ticket sales.

Levy wanted to keep their own people employed, and rightfully so.

The charities program was canceled and our tour of duty at Arco for the Kiwanis Family House was over - almost.

Ted Hansen, our contact at Levy Restaurants, generously chose our Kiwanis volunteers to work a concession stand one more time at the last Kings game of the season - a Lakers' game - on April 13. Lakers games always play to a full house and generate the most income for us. It was a blessing and will be our Last Hurrah!

We'll miss the camaraderie we enjoyed at the games. As Gary recently said: *"To me, the biggest benefit to the concession project was all of the networking and good will for the KFH that was established. They were the key elements to our ability to raise the millions for the capital campaign to build the new House."* That is seconded by all who have been involved.

Maybe, like the Phoenix, something will arise from ashes of Arco. Ideas are needed and plans made to see what else can be done with our vast pool of dedicated volunteers to keep us engaged in helping support the Kiwanis Family House.

Perhaps we can start with a brainstorming meeting with as many Arco regulars as we can get and start putting together as many ideas as possible. Let's see what we can do. You can help, let's keep in

touch. Our email: kfharconews@pacbell.net and website: www.kfharconews.com will be maintained and kept current for at least another year or two.

News and information will continue to be posted if relevant to our Arco operation and Kiwanis Family House.

Our Kiwanis Family House still needs us!

Reporter's Note: It was years ago, that the then Treasurer of our Kiwanis Family House, **Jim Putnam**, read an article in the *Sacramento Business Journal*, about the Sacramento Kings looking for charities to assist at the concession stands. Then Jim notified **Gary Christensen**.



Kiwanis Prayer

By Pamela Haines

(Pamela Haines is a member (past president also) of the Kiwanis Club of Rancho Murieta.)

Let us take a moment to remember that all the religions are represented in our Kiwanis family.

Recall that when we were invited to join our Kiwanis clubs we were not asked "Are you a Protestant, a Hindu, a Muslim, a Jew, a Catholic or a Buddhist, or a Sikh?"

You were not asked, because all religions are welcome in the Kiwanis family.

Please join me in a moment of reflection and thanks with these words.

*"With our friends beside us,
And no person beneath us,
With the bonds of Kiwanis between us,
And our worries behind us,
With our goals before us,
And no task beyond us,
With a thirst for knowledge,
And a dream of changing the world, one child at a time,
We are thankful for our Kiwanis friends and the meal we are about to share.
Thank You, Shalom, Amen"*



Red & White Ball

Immediate-Past Distinguished Lt. Governor Karen is serving as the Chairperson for the Red &

White Ball this year. This major fundraiser for the Kiwanis Family House is planned for Saturday, February 12, 2011. The dinner dance will feature prime rib and will be held at the Dante Club, 2330 Fair Oaks Blvd., Sacramento. Music is to be provided by a disk-jockey, Jon Merker, from the Kiwanis Club of East Sacramento-Midtown. Cost to attend is \$40 per person. Tickets and/or additional information may be obtained by calling 916.489.4476.

Clubs are also asked to consider donating a gift basket or other item for the silent auction which will be held during the event. Arrangements for a donation can be made by contacting Karen at

The 19th Annual 

Red & White Ball

Saturday, February 12, 2011



Formal - Semi Formal Dinner Dance and Silent Auction

A benefit for the Kiwanis Family House

No Host Cocktails at 6:00 pm
Dinner at 7:00 pm ~ followed by music and dancing
Prime Rib Dinner. Vegetarian available on request.
\$40 per person
Deadline for tickets: February 2nd, 2011
For tickets or information please call 916.489.4476

Dance to the MUSIC of JON MERKER(Dee Jay)

Location: DANTE CLUB
2330 Fair Oaks Blvd.
Sacramento 95825

bormank@aol.com.



Ask Alan Penn

What do you recommend to club leadership to prepare a calendar for 2011?

This is a critical time of year for each of our Kiwanis clubs.

We have completed our first quarter of the year of service to our communities.

It is now time to reflect upon what we have accomplished and what we want to attempt to accomplish with the rest of the year.

So let's look at some possible new year's resolutions for our clubs in 2011.

- ✓ We will perform two new service projects
- ✓ We will make sure we recruit one new member per month
- ✓ We will visit each of our sponsored youth clubs each month
- ✓ We will make sure our officers attend Club Leader Education.
- ✓ We will make sure our club committees are viable, functioning, and completing their projects
- ✓ We will attend our Division's meetings
- ✓ We will have an interclub at our regional or midyear conference
- ✓ We will send two delegates to the International convention in Geneva
- ✓ We will send three delegates to the District convention
- ✓ We will make a significant contributions to:
 - ❖ Kiwanis Family House
 - ❖ The Rose Float project
 - ❖ Our District Foundation

- ❖ Our new ELIMINATE campaign
- ✓ We will sponsor and send two students to Key Leader camp
- ✓ We will continue to be enthusiastic about our club so that we can continue to keep the fire lit for President **Sylvester Neal**.
- ✓ And finally, we will continue to have good food, fun, and fellowship at all of our club meetings

Reporter's Note: Alan Penn, is Kiwanis International's President-elect. This column was printed with permission of Kiwanis Family House's *House Talk*.

Get GROOVY with the Kiwanis Cal-Nev-Ha Foundation!

Join us at our 6th Annual Winter Galas

Peace - Love - Joy

A 1960's Groovy Gala Benefiting the Kiwanis Cal-Nev-Ha Foundation

Help Us Make the 6th Annual Winter Galas a Success!

There are several ways you can help make the Winter Gala a success:

1. Attend the Gala (or attend both!)
2. Reserve a table of ten **for a savings of \$10 per person!**
3. Become a Sponsor of the event
4. Make an outright contribution
5. Donate an item (or two or three!) for the live and/or silent auction

Visit www.cnhfoundation.org to download the complete Gala Flyer, a Conference Registration Form, Table Registration Form and/or an Auction Donor Form.

To become an event sponsor or to make an outright contribution to the Kiwanis Cal-Nev-Ha Foundation, contact Andrea Waldron at 877-597-1770, ext. 123 or andrea@cnhkiwanis.org.



*Saturday, February 5, 2011
DoubleTree Hotel, Sacramento
2001 Point West Way, Sacramento, CA*

*Saturday, February 19, 2011
Town and Country Resort & Convention Center
500 Hotel Circle North, San Diego, CA*

6:00 p.m. - Silent Auction & Cocktail Reception

7:00 p.m. - Dinner

Dinner Program to include Guest Speaker, Live Auction, Fund-A-Need, Recognition of Dunlap Recipients and Live Entertainment!



DCM Schedule for 2010-2011

DATE	HOST CLUB
Jan. 10	Lincoln
Feb. 14	
Mar. 14	
Apr. 11	
May 9	
June 13	
July	No meeting
August	No meeting
Sept. 12	

Upcoming Dates

Jan. 22nd – Region 16 Annual Conference, Dante Club, 9am-2pm

Jan. 22nd – Placerville Kiwanis Art & Wine Event 6-10pm

Feb. 5th – Mid-Year North in Sacramento (Double Tree Hotel)

Feb. 11th – Sac Suburban Crab & Pasta Feed, \$40

Feb. 12th – Red & White Ball, Dante Club

Apr. 15-17 – Key Club Convention in Long Beach

August 18-20 – Cal-Nev-Ha District Convention in San Diego (Town & Country Resort & Convention Center)



Division 44 Club Meetings

Club	Meeting Location	Day/Time
Amador County <i>Jackson</i>	Mel & Fayer's Diner 31 State Highway 49/88	1 st & 3 rd Wed. 7:00am
Auburn <i>Auburn</i>	Sizzler Restaurant 13570 Lincoln Way	Wed. 6:30pm
Carmichael <i>Carmichael</i>	Elks Club 5631 Cypress Ave	Wed. 7:00am
Citrus Heights <i>Citrus Heights</i>	Denny's Restaurant 6215 Sunrise Blvd	Wed. 7:00am
Folsom Lake <i>Folsom</i>	Empire Ranch Golf Club 1620 E. Natoma Street	Tues. 12:00pm
Gold Country <i>Grass Valley</i>	Kane's Restaurant 120 East Main Street	Thurs. Noon
Granite Bay <i>Granite Bay</i>	Raley's Supermarket (Community room in store) 6845 Douglas Blvd.	2 nd & 4 th Wed. 7:00am
Greater Colfax <i>Colfax</i>	T.J.'s Roadhouse 520 South Auburn Street	2 nd & 4 th Thurs. 6:30pm
Lincoln <i>Lincoln</i>	Buonarroti Ristorante 460 G Street	Tuesday 7:00am
Placerville <i>Placerville</i>	Cold Springs Golf & Country Club 6500 Clubhouse Drive	Wed. Noon
Rancho Murieta <i>Rancho Murieta</i>	Villa Recreation Room 7083 Murieta Parkway	1 st & 3 rd Thurs. 7:00am
Rancho Cordova <i>Rancho Cordova</i>	International House of Pancakes 2216 Sunrise Blvd.	Thursday 7:00am
Rocklin <i>Rocklin</i>	Strikes Family Center (Bowling Alley) 5681 Lonetree Blvd	Thurs. 11:45am
Roseville <i>Roseville</i>	Pacific Street Cafe 301 Lincoln Street	Thurs. Noon
Sac. Suburban <i>Sacramento</i>	Buonarroti's Restaurant 2627 Town and Country	Wed. 12:10pm

Division 44 Website - www.calnevhadiv44.org

Send information your club wants on the Division website to webmaster@calnevhadiv44.org. There will be a division calendar of events as well as links to your club's home page. Terry Schmidt, Webmaster, asks that material be sent in doc, pub or pdf format.

Division 44 Newsletter

Send information for the Megaphone to Carol Zobel, editor, at megaphone@calnevhadiv44.org. Information and pictures are due the Monday after the DCM. Copies of the Megaphone will be emailed automatically to the president and secretary of each club and posted on the Division website. If anyone else would like a copy sent directly to them, email Carol with your email address.