



Lt. Governor's Message



Sold out!! What an exciting way to describe a Kiwanis fund raiser. The Red and White Ball on February 13 at the Carvalho winery was extremely successful thanks to the hard work of the Folsom

Lake Kiwanis Club under the leadership of Roni Stroud. Members of the Rancho Murieta Kiwanis Club were very diligent in their quest to make the raffle and the auction a vital part of the event. The wine outstanding, the music perfect and the camaraderie evident as Kiwanians from throughout the area greeted (at least three divisions represented, 13 clubs from Div.44) each other and welcomed first timers.

The sale of tickets for the Auburn Kiwanis Club doll house raffle has guaranteed at least 26 nights for families at the Family House. Congratulations Pam Irvin and committee for an inventive idea.

CLUB ELECTIONS

The Kiwanis International Bylaws, ARTICLE XI. Meetings, calls for an annual meeting to elect officers for the following year Oct. 1, 2010-2011 to be held "no earlier than the first meeting in April and no later than the second week in May." CAL-NEV-HA requests the names of the new officers by June 1. ARTICLE XII gives more details about nominations and elections. I know when I was president this was the best time, committees were working, I had the boards time lines down, I was solid on who could lead a song or invocation at a moment's notice. It was a fun time. For a smooth transition and planning purposes it is time to appoint a nominating committee.

The governor's visit will be Sunday, April 11 from 2:00 to 4:00 at the California Automobile Museum in Sacramento. Presidents will have an opportunity to meet with Roy Talley. At the

February DCM, applications for Distinguished Service Awards were distributed. Remember this is the opportunity to give someone(s) a Distinguished Service Award. The recipient does not have to be a member of Kiwanis. Roy Talley will present the awards with the assistance of the Lieutenant Governors and Lieutenant Governors elect. Andy and I would really enjoy the opportunity to call up DSA award winners from all 15 clubs. See the attached flyer for all the information.

The March 8 DCM will feature the Family House. I am issuing a challenge: Which club can bring the greatest percentage of members who have not visited the Family House and/or know very little about it?

See you in San Jose!

Karen Borman, Division 44 Lt. Governor

Kiwanis Family House



Congratulations to Ainslie Stoermer - the winner of the Kiwanis Family Dream Dollhouse. Thank you to everyone who participated. The Kiwanis Club of Auburn raised \$1,055 to benefit the Kiwanis Family House.

DCM

Monday, March 8, 2010

Oak Avenue Free Methodist Church
8790 Oak Avenue, Orangevale

All Kiwanians are welcome, especially club presidents and secretaries.

Dinner is optional; served at 5:30pm

\$10 per person. Non-eaters: \$5

Meeting begins at 6:10pm

Hosted by Rancho Murieta Kiwanis Club

Host club is responsible for opening and closing meeting, leading song, flag salute and prayer. Bring banner, bell and podium.

2010 Red & White Ball



According to event chair Roni Stroud, the 2010 Red & White Ball raised between \$6300 - \$6500!!!

"It was, by far, lovelier than I could have dreamed. The women were beautiful and the men, so handsome! Everyone was so

generous ... from Carvalho Family Winery who, not only donated their venue but donated wine for our event, to the caterers who sliced a couple hundred off their total bill AND provided free hors' d'oeuvres for everyone. The gorgeous Cinderella coach caught everyone's eyes with couples hopping in and out of it to have their pictures taken. The band, Marcelle, was incredible ... and even they took a couple 'notes' off their bill for our event.

The success of the event came from the attendees, themselves. This could not and would not have been the enchanting evening it was without clubs coming out to support KFH by dressing up, by dining, dancing and drinking and by participating in the raffle and silent auction. Thank you to all who attended!

And get ready for next year's event. Carvalho has already shared with me that they would like to act as Presenting Sponsor again (by donating their winery ... again!!) and if our KFH Sponsor Clubs are up for another glamorous evening, then mark your calendars, now, for February 12th!!"

Roni Stroud

Creelman-Francisco Memorial Classic Golf Tournament

The 50th annual tournament will be held once again at the Davis Golf Course on Thursday, April 29th.

Kiwanians from everywhere are invited to play. While competitive Kiwanis Team Trophies will be awarded, this is mainly a fun tournament, full of fellowship. Both a Scramble and Net Medal Stroke Play format are available. Golfers of all abilities are invited and encouraged to play. Foursomes will count as inter-clubs, according to Chris Creelman, tournament chairman.

Play starts with a Shotgun start at 1 pm. Dinner will be served at 6 pm, followed by a raffle and brief awards presentation.

Golf and dinner is priced at \$63, not including golf carts. For any non-golfers, Dinner only is \$16. Carts, which are limited, are \$12. Deadline to sign up is April 22nd. Proceeds from the tournament go to the Kiwanis Family House. They raised over \$6,600 at last year's event.

Questions should be directed to Div. 7's Tim Reid (530-756-3828) or Div. 44's Chris Creelman (916-709-1839).



Candidates for Governor-Elect

By Jack Seigal

"Fair and Balanced"... that seems to be the mantra or watchword of a major television and radio news network. "We do the reporting and you do the deciding". This could be the mantra for Division's 44 newsletter, *Megaphone*.

At the Cal-Nev-Ha District Convention in Reno, Nevada in August, elections will take place. Thomas W. "Tom" Millham is running for District Governor. The position of Governor-elect has two candidates Gary Jander, and Richard G. "Dick" Olmstead, Jr. Each candidate has his own website: www.janderforgov.org and www.richard4gov.org

My club's president urged me to go forward to ask four questions. Listed below are the four questions and listed separately are their responses. Each candidate will be at the Mid-Year Conferences for additional questions.

1. Membership:

Background, back in 2005, there was a decision to have a million members in 2015. Back in 2005, Kiwanis International had 249,288 members. Now the current membership is 237,269. Membership of Cal-Nev-Ha District in September 2009 was 16,038 and at the end of December it was 15,866.

Question: What is to become of the membership goal of 1,000,000 in 2015 and how do you foresee to increase membership?

Response from Gary Jander



The membership goal is alive and well within Kiwanis. I have a very specific goal of increasing membership in our district that will change our focus from 'desperation marketing' to 'Excitement Marketing'.

In the past we have focused all our efforts on the concept of grow or die and spent very little time on improving the member experience. Let's face it, if Kiwanis is not an exciting and fun place to be, then why would you want to be there.

We need to give our clubs the tools to create synergy and excitement. We do that by simply following the Fifth Object of Kiwanis by developing and emphasizing fellowship and friendship while making a positive difference in our communities.

The district needs to reorganize its priorities so more of its budget can be spent on marketing Kiwanis and less on administration. Kiwanis is a community centered organization and we must make our clubs the "IT" place to be for our communities.

Response from Richard G. "Dick" Olmstead, Jr.



This is still a goal from Kiwanis International. When I first heard this goal, and as it was first presented, the 1,000,000 members were to be Kiwanis members. I readily admit to you that I was not very optimistic as this meant we needed to grow by a factor of 4x.

I thought it to be unrealistic but I also did not want to be negative about the goal and so I support the attempt. Since the goal was first published, it has changed in complexion. I believe the International Board woke up one day and realized, as most of us on the ground floor already knew, that this was more than a stretch goal.

The KI Board has since re-defined this as 1,000,000 Kiwanis Family Members. This now includes our Sponsored Leadership and Programs (SLP) groups and swells the current number from approximately 260,000 Kiwanis members to more than 660,000 K-Family members. We now need to grow about 50% to reach 1,000,000. I believe this is a well intentioned idea that was not well thought out before it was verbalized. I have yet to see any specific plan. I have yet to see any

excitement being generated. I have yet to see any progress.

I foresee increasing membership by creating a vision of the additional service we can do with more members. I am a 28 year veteran of the United States Navy. I flew off carriers. A carrier has a manning level of about 5000. I believe Kiwanis is the "Carrier of Service" and I want to man another carrier during my three years on the Board of Trustees (as Gov-Elect, Governor, Immediate Past Gov).

I will work with Governor Roy, Gov-Elect Tom, and my successor, to put in place some real incentives to get our clubs believing and involved. I believe it starts with a vision (man a carrier), then you need to get people to believe in the vision, to get them energized and to get everyone working towards the goal.

I have an example of how this worked during my two years as the Kiwanis Cal-Nev-Ha Foundation President. When I took office the Foundation had about \$2.5M in assets (approximately \$1.6M in net assets). I wanted to double the Foundation's assets in the two years I was President. I put this vision before the Board and I introduced my slogan "Drive to Five - \$5 million that is". This slogan, this vision, was before us at every meeting and we began to develop and execute the plans to reach that goal. In doing so, and after only 15 months, the Foundation's assets were \$5.03M and, even better yet, the fund balances were ~\$3.4M!

Will we make 1,000,000 members – I think so. Will we do it by January 21, 2015? Not unless specific plans are put in place throughout the Kiwanis International world. It has been stated CNH will need to be 100,000 (10%) strong to make this growth goal. We are currently just under 60,000 (with SLP included). We need to man 7 additional carriers – and I will work hard to man the first one in the next three years. I will close this long winded answer by stating, without hesitation, the one main factor putting pressure on our dues structure is the loss of over 6,000 members over the past 10-15 years. The District Finance committee, of which I chaired last year, and the District Office staff, led by Pete Horton, continues working very hard to trim expenses whenever and wherever we can. But there is a point, as annual dues income drops along with diminishing membership, where there is no more fat to trim. At that point we must start to cut services. We need more members so we can

do more service. We also need more members to keep our dues from continual increases.

2. Pediatric Trauma for our Cal-Nev-Ha District Foundation:

Our partner hospitals for our foundation are:

- Children's Hospital & Research Center Oakland
- Rady Children's Hospital San Diego
- Loma Linda University Children's Hospital
- Children's Hospital Central California
- Renown Children's Hospital
- Kapi'olani Medical Center for Women and Children

Question: Which have you visited and what is your reaction as a result of your visit(s)?

Response from Richard G. "Dick" Olmstead, Jr.



I have visited all of our Partner Hospitals except for Kapi'olani. I come away from each visit re-energized to find ways to support their efforts in saving the lives of our children. Oakland was our first partner and I might say when it comes to finding ways for our Foundation to assist, they are the most active.

We, the CNH Kiwanians, get a lot of publicity from Oakland. The Kiwanis CNH logo can be found on almost every piece of printed matter the hospital produces. Rady's hospital has shown increased interest in doing more with the Foundation. I fully expect they will submit a proposal to have a Kiwanis Pediatric Emergency Medicine Fellowship (KPEMF). Loma Linda, with our first two Kiwanis Doctors (and soon to be third Doctor) is very appreciative of our efforts. I visit Loma Linda often as I am in that area much more than the other hospitals.

I am always amazed by the wonderful advancements in pediatric medicine that happen there every day. I readily admit the relationship with Children's Hospital Central California needs to be strengthened. This is also the case with Kapi'olani and Renown.

Renown has also showed some interest in the KPEMF and may respond to our next request for proposals.

In summary, all six of our Partner Hospitals are wonderful institutions. They can always use more help than we can give them. In fact, and I am speaking for myself and not for the Foundation, I believe we took on too many hospitals too fast. Simply stated, we do not have the funding to support all six hospitals on a yearly basis. During my tenure as Foundation President, if we were in the area we either scheduled a Board visit or held our Board meeting at the hospital or both.

Response from Gary Jander



Children's Hospital and Pediatric Trauma Prevention is the change we are claiming to make in the world. But for our efforts thousands of children would needlessly suffer and some of them would die. Our service there matters!

I have had the privilege of visiting Rady in San Diego where I live. My impression is that pediatric trauma and children's hospitals are the embodiment of what Kiwanis is all about. Kiwanis has given Rady's in excess of \$1 million dollars and you can see the difference it has made in the lives of the kids there. As impressive as all the work our money has done, the members' contributions in time far exceed that work. I know this, if it weren't for my personal experiences in volunteering at this hospital, I would have probably left Kiwanis long ago. I, like so many others, get far more out of my service to these kids than I give. This is a great example of how we can build membership by building the member experience.

3. Organization of District:

Background, when it was decided to expand to 1,000,000 members, Cal-Nev-Ha decided to change its organization of leadership. There would need to be more Lieutenant Governors which would make it difficult to gather together to have meetings and make decisions. A Trustee form of Government was established. Now there seem to be some dissension or at least some displeasure with the current form, and a bid to go back to the way it was.

Question: Do you have a position on the proposal to eliminate the present system of District Trustees and what is that position?

Response from Gary Jander



I fully support the amendment to take our district back to the Lt. Governor style of governance and eliminating the Trustee System.

I supported the change to trustees and I think we have seen wonderful success with the regional concept here in San Diego. Unfortunately, the trustee system has failed us and created an unnecessary and additional layer of bureaucracy between the district and its members.

I am convinced that there is a strong effort to put the trustees above the Governor and to make the Governor accountable to the trustees. We must not allow this to happen. Lt Governors are closer to the members and are thus more accountable to them if they don't perform.

The Governor is, and should only be, accountable to the district's members and the trustees should also be accountable to the members. Many members of the current trustee board have openly stated that they are accountable to the district, not its members. This simply cannot stand. All District Officers, including the Governor and the Lt Governors, should be accountable directly to the members. Kiwanis is, and must remain, a member driven organization.

Response from Richard G. "Dick" Olmstead, Jr.



I support the Trustee form of governance.

I sincerely believe it is in the best interest of the District to defeat any amendment suggesting we revert to the previous form of governance with the leadership of this District being in the hands of 44 Lieutenant Governors that change every year.

As the past chairman of the District's Finance Committee, I can unequivocally state we have saved our membership real dollars with this change. I will speak against any proposed amendment to eliminate the Trustees. I know this could jeopardize my election as the voting on the proposed amendments will be prior to the election.

But my integrity and my ethics will not let me sit idly by just to get elected. The information being circulated in support of this proposal is not correct. I only hope the Clubs and the Delegates will listen to both sides of the

initiative and then vote to do what is best for the District and not follow a few individuals that believe the Governor should have all the power. I am not about power. I am about leadership and continuous improvement for our District. I believe the Trustees are an improved form of governance.

Kiwanis Family House:

Background the Kiwanis Family House has operated for over 25 years, providing shelter to families with children as patients in UC Davis Medical Center, and now in addition Northern California Shriners Hospital.

Question: Have you visited the Kiwanis Family House (either the old one or the new one) and what is your reaction as a result of your visit(s)?

Response from Richard G. "Dick" Olmstead, Jr.



I have visited the Kiwanis Family House (the new one). During my term as Foundation President, we held a Board Meeting at KFH, had lunch, and toured the facility.

The Kiwanis Family House is a wonderful project. I applaud the Clubs of Division 44, the surrounding Divisions, and all of the volunteers. You are fulfilling a huge need for the UC Davis Medical Center and the families of the sick children. I enjoy reading your newsletter and learning about the happenings at KFH.

Response from Gary Jander



I have not yet had the privilege of visiting the Kiwanis Family House. I have spent some time at the Ronald McDonald House in San Diego which has a similar mission. The work that is done in these places mirrors what we do in the hospitals. Children need their families to be around them in order to get better. These families need a refuge to recharge and rebuild their strength in order to be the support for their sick family members. This is another clear example of the change we are claiming to make in the world.



DCM Schedule for 2009-2010

DATE	HOST CLUB
April 12	Roseville
May 10	Carmichael
June 14	Auburn
July 12	No meeting
August 9	No meeting
Sept. 13	Open

Upcoming Dates

Mar. 6th – Mid Year Conference in San Jose

Mar. 6th – Amador Mystery Dinner

Mar. 13th – Rocklin – St. Patrick's Day parade & carnival / corned beef and cabbage dinner.

Mar. 20th & 21st - Jackson 38th Annual St. Patrick's Dandelion Days: Main Street Bazaar & Flea Market - Amador Kiwanis Club Food Booth

Mar. 22nd – Rancho Cordova Pasta Feed

Apr. 9-11 – Cal-Nev-Ha key Club Convention

Apr. 10th - Kiwanis One Day

Apr. 11th - Governor's Official Visit to Divisions 7, 27, and 44

Apr. 29th - Creelman Francisco Golf Tournament

May 1st – Rancho Murieta OKC Corral



Division 44 Club Meetings

Club	Meeting Location	Day/Time
Amador County <i>Jackson</i>	Mel & Fayer's Diner 31 State Highway 49/88	1 st & 3 rd Wed. 7:00am
Auburn <i>Auburn</i>	Sizzler Restaurant 13570 Lincoln Way	Wed. 6:30pm
Carmichael <i>Carmichael</i>	Elks Club 5631 Cypress Ave	Wed. 7:00am
Citrus Heights <i>Citrus Heights</i>	Denny's Restaurant 6215 Sunrise Blvd	Wed. 7:00am
Folsom <i>Folsom</i>	Ernies of Lake Tahoe 707 E Bidwell St	1 st & 3 rd Thurs. 12:15pm
Gold Country <i>Grass Valley</i>	Kane's Restaurant 120 East Main Street	Thurs. Noon
Granite Bay <i>Granite Bay</i>	Raley's Supermarket (Community room in store) 6845 Douglas Blvd.	2 nd & 4 th Wed. 7:00am
Greater Colfax <i>Colfax</i>	T.J.'s Roadhouse 520 South Auburn Street	2 nd & 4 th Thurs. 6:30pm
Lincoln <i>Lincoln</i>	Buonarroti Ristorante 460 G Street	Tuesday 7:00am
Placerville <i>Placerville</i>	Cold Springs Golf & Country Club 6500 Clubhouse Drive	Wed. Noon
Rancho Murieta <i>Rancho Murieta</i>	Villa Recreation Room 7083 Murieta Parkway	1 st & 3 rd Thurs. 7:00am
Rancho Cordova <i>Rancho Cordova</i>	International House of Pancakes 2216 Sunrise Blvd.	Thursday 7:00am
Rocklin <i>Rocklin</i>	Strikes Family Center (Bowling Alley) 5681 Lonetree Blvd	Thurs. 11:45am
Roseville <i>Roseville</i>	Pacific Street Cafe 301 Lincoln Street	Thurs. Noon
Sac. Suburban <i>Sacramento</i>	Buonarroti's Restaurant 2627 Town and Country	Wed. 12:10pm

Division 44 Website - www.calnevhadiv44.org

Send information your club wants on the Division website to webmaster@calnevhadiv44.org. There will be a division calendar of events as well as links to your club's home page. Terry Schmidt, Webmaster, asks that material be sent in doc, pub, txt or ppt format.

Division 44 Newsletter

Send information for the Megaphone to Carol Zobel, editor, at czobel@earthlink.net. Information and pictures are due the Monday after the DCM. Copies of the Megaphone will be emailed automatically to the president and secretary of each club and posted on the Division website. If anyone else would like a copy sent directly to them, email Carol with your email address. There will be a section highlighting new members, so secretaries send your new member's names to Carol



*Calling all Division 7, 27, & 44
Kiwanians....to the*

2009-2010 Cal-Nev-Ha Governor's Official Visit

Who: Governor Roy & First Lady Dee Talley
Kiwaniis Club Members & Guests from Division 7, 27, & 44

What: Our 2010 Governor's Official Visit

When: Sunday, April 11, 2010

- ❖ 2:00-3:00 p.m. Registration & Ice Cream Social
(Sundae or Cone from Vic's Ice Cream Parlor,
Cake, Coffee, Tea)
- ❖ 2:30-3:00 p.m. **Governor Roy Talley meets with
2009-2010 Club Presidents**
- ❖ 3:00-4:00 p.m. Awards Presentations and
Governor's message

Where: California Automobile Museum
2200 Front Street, Sacramento, CA 95818
www.CalAutoMuseum.org

Cost: \$10 per attendee checks made payable to Rae Whitby-Brummer
Mail to 6224 Vernon Way, Carmichael, 95608
Includes FREE parking and museum admission

RSVP: By April 5, 2010 to:
Karen Borman
bormank@AOL.com
916-489-4476